vAnalytics™

See Video Differently.

SOLUTION DATASHEET

BENEFITS AT A GLANCE:

- Accelerate and expand adoption of video communications

- Optimize use of current assets, plan and justify future capital expenditures

- Fulfill management and compliance reporting requirements

- Achieve target service levels and quality of experience

- Mitigate problems and troubleshoot before problems occur

- Foresee future demand on infrastructure

- Understand the ROI from your video investment

MEASURE THE PERFORMANCE AND IMPACT OF YOUR VIDEO COMMUNICATIONS

Operational Intelligence. Business Intelligence. Vyopta vAnalytics™.

vAnalytics™ is the leading analytics application for video collaboration. This revolutionary technology provides comprehensive, accurate and timely insight into the performance of your video communications investment and the impact it has on your organization.

Through high level views and analysis and detailed, drill down graphs, vAnalytics™ provides thorough data and analysis of call patterns and trends, endpoint utilization, infrastructure use and capacity, service levels and quality of experience.

Unlike management or reporting tools, vAnalytics™ collects volumes of raw data from the communications infrastructure, then applies advanced business rules to process the data, presenting relevant information and critical intelligence. This innovative data collection and processing methodology is unique to vAnalytics™, delivering more data, better information, and greater insight into the value of video to your business.

More Data

More is better. Unlike other video management and reporting solutions, vAnalytics™ collects data from video network infrastructure including MCUs, gateways, gatekeepers, management systems and unified communications managers – to provide a 360° view of your video environment.

Better Information

Better information means better decisions. Our data processing methodology is what sets vAnalytics™ apart from other solutions in its class. vAnalytics™ collects, cleanses and unifies the data, to insure data accuracy – eliminating duplicate data and skewed results. With vAnalytics™ you have the visibility and control you need to effectively understand your video environment and make data-driven business decisions.

Greater Insight

It's a credit score for video. With vRating™ scoring, you can quickly and easily correlate the value of video to your organization.

The vRating™ dashboard assigns a score to overall video network effectiveness, and highlights key areas that warrant action, so you can be informed today and be prepared for tomorrow.

Vyopta vAnalytics™ – See Video Differently.

KEY FEATURES

- Detailed usage and capacity analyses facilitate the broad deployment of video, particularly expanding desktop video deployments and insuring reliability for ad hoc calls

- Operational metrics by device, group or geography support asset allocation, capacity planning and expansion forecasting

- Accurate inventory of managed endpoints and infrastructure

- Automatic reporting for any selected time period removes the risk of human error and delay of manual data processing and reporting

- 360 degree monitoring of the video environment insures readiness and availability of endpoint devices and supporting infrastructure

- Perpetual data collected and data stored indefinitely enables look-backs to any time period, to pinpoint problem areas and anticipate future constraints

- Analysis of present load on video communications infrastructure based on demand from scheduled video conferences and historical use patterns

- Thorough and accurate charge back accounting and billing capabilities

- Business-related metrics identifying video call volume by group or geography provide insight into the value of video to key departments and the business overall

- Multi-tenant architecture with secure https, role-based permissions insures scalable, flexible, reliable deployment

- Easily accessed from any web browser; part of the Vyopta applications platform
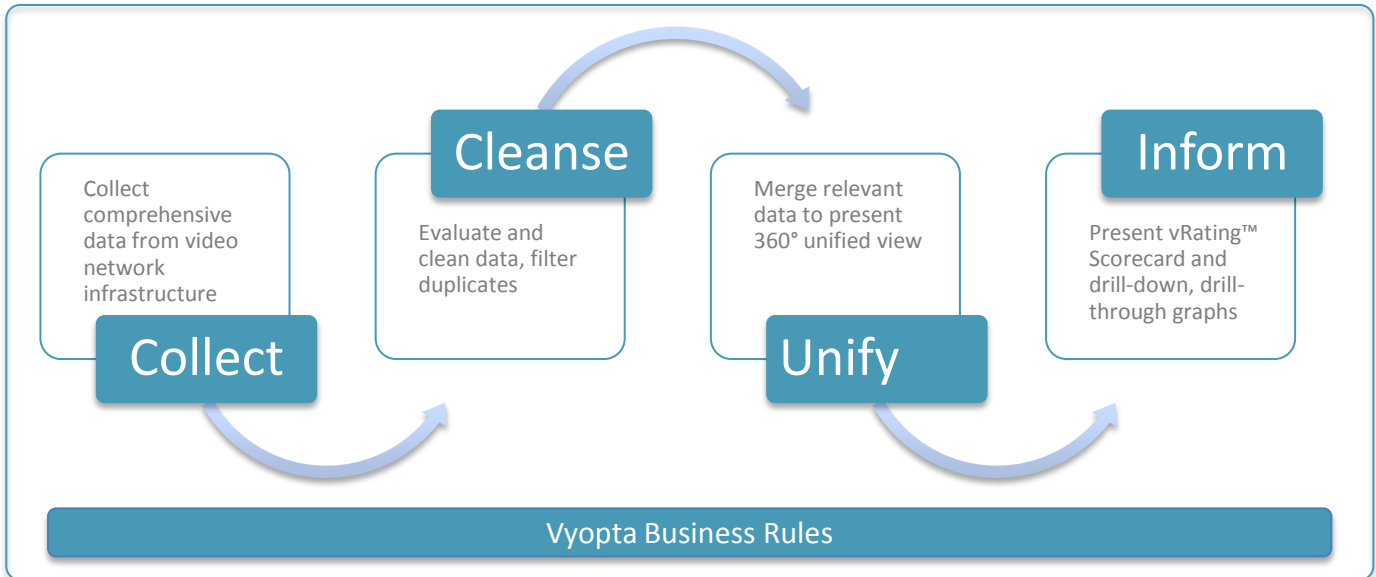
VYOPTA INNOVATION

Vyopta is the leading developer of business intelligence and process automation applications for video communications. In use by organizations around the world, Vyopta solutions enhance and automate operations intelligence, customer service and content publishing.

Vyopta. Do More With Video.

For more information about Vyopta and vAnalytics™, and other Vyopta solutions, visit us at **www.vyopta.com.**

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vAnalytics™ Automated Data Processing

vAnalytics™ collects data from your video network infrastructure including MCU's, gateways, gatekeepers, management systems and unified communications managers – to provide 360° insight into your video environment.

Collect	Cleanse	Unify	Inform
Collect comprehensive data from video network infrastructure	Evaluate and clean data, filter duplicates	Merge relevant data to present 360° unified view	Present vRating™ Scorecard and drill-down, drill-through graphs

Vyopta Business Rules

For more information about Vyopta vAnalytics™, please contact your account executive or visit our website at
https://www.vyopta.com.